

## 1. JRACraft Day Artist Contract—Photo Requirements

## 2. Links to Information on How to Photograph Craft

## 3. Examples of Photographs

For questions about JRACraft Day and the application process, please contact:  
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## 1. JRACraft Day Artist Contract—Photo Requirements

- Photographs (at least 3; maximum of 6), due by June 30, 2026:
- Photographs must reflect current work and be different than those previously submitted and/or used by JRACraft Day.
- Images:
  - must be reproducible 300 dpi JPEG files between 500 KB and 50 MB;
  - be in a square format, e.g., 1080 x 1080 pixels;
  - show a single work, unless the works are related or a set (e.g., cup and saucer; earrings);
  - show the entire piece of work;
  - use a neutral, single-color, flat background;
  - avoid use of display stands or easels;
  - have file names in the format LastName-Image1, i.e., Harrington-Brooch1;
  - and be sent as attachments (not as embedded images) or with a download link in an email to jgibber@aol.com.
- File names of three required images
  - LastName-Image1: \_\_\_\_\_ Pixels: \_\_\_\_\_ x \_\_\_\_\_ FileSize: \_\_\_\_\_ KB or MB
  - LastName-Image2: \_\_\_\_\_ Pixels: \_\_\_\_\_ x \_\_\_\_\_ FileSize: \_\_\_\_\_ KB or MB
  - LastName-Image3: \_\_\_\_\_ Pixels: \_\_\_\_\_ x \_\_\_\_\_ FileSize: \_\_\_\_\_ KB or MB
- File names of three optional images
  - LastName-Image4: \_\_\_\_\_ Pixels: \_\_\_\_\_ x \_\_\_\_\_ FileSize: \_\_\_\_\_ KB or MB
  - LastName-Image5: \_\_\_\_\_ Pixels: \_\_\_\_\_ x \_\_\_\_\_ FileSize: \_\_\_\_\_ KB or MB
  - LastName-Image6: \_\_\_\_\_ Pixels: \_\_\_\_\_ x \_\_\_\_\_ FileSize: \_\_\_\_\_ KB or MB
- Photo credit, if applicable: \_\_\_\_\_

## 2. Links to Information on How to Photograph Craft

Here are a few videos and information found by Googling “how to photograph crafts” that will give you a running start on how to take photos of artwork yourself if you’re not ready to take the plunge of hiring a professional photographer. Just Google the title if clicking on the link doesn’t work and you don’t want to type it out!

### **Want to photograph your crafts products? This is all you need to get started!**

<https://www.youtube.com/watch?v=OpoJ9RVNDIU>

*Good basic overview on what you need (which isn’t much). Makes the point that simple backgrounds are best.*

### **How to photograph your handmade products quickly & easily**

[https://www.youtube.com/watch?v=XFzoI\\_ErOjs](https://www.youtube.com/watch?v=XFzoI_ErOjs)

*Focuses on the actual process of shooting and editing.*

### **Tips for Photographing Crafts**

<https://www.craftbloggrow.com/2012/05/tips-for-photographing-crafts.html>

*Text with photos. Covers shots with props, etc., (not what we’re looking for) and clean background photos. Encourages the use of natural light.*

### **9 Top Tips for Photographing Crafts and Jewellery**

<https://www.thedesigntrust.co.uk/9-top-tips-to-photograph-crafts-and-jewellery/>

*Step-by-step tips that show you what to focus on to promote your products.*

### **Product Photography On A Budget: How To Take Gorgeous Photos Using Only Your Phone**

<https://www.youtube.com/watch?v=uZeRLXODK5w>

*Covers basic equipment and skills to produce a good product photograph.*

### **Product Photography for Beginners - Budget Friendly Tips for Crafters**

<https://www.youtube.com/watch?v=CPsoHLwt8tc>

*Uses plastic tablecloth with wrinkles as a background (not ideal!), but shots don’t show wrinkles.*

### **How to Take Photos of your Craft Projects**

<https://www.youtube.com/watch?v=3wyHr7uXQo8>

*Likes props (not what we’re looking for), but has a good discussion of cleaning up images.*

### 3. Examples of Photographs

All images were taken by J.G. Harrington and no art is by a JRACraft Day artist.



**Unacceptable:**

- not square
- poor lighting
- wrinkled background
- extraneous objects not cropped



**Unacceptable:**

- more than one piece



**Unacceptable:**

- not square
- busy, non-neutral background



**Unacceptable:**

- not square
- not showing the entire piece
- extraneous objects not cropped



**Unacceptable:**

- not square
- white bars at top and bottom



**Unacceptable:**

- not square
- out of focus
- extraneous objects not cropped



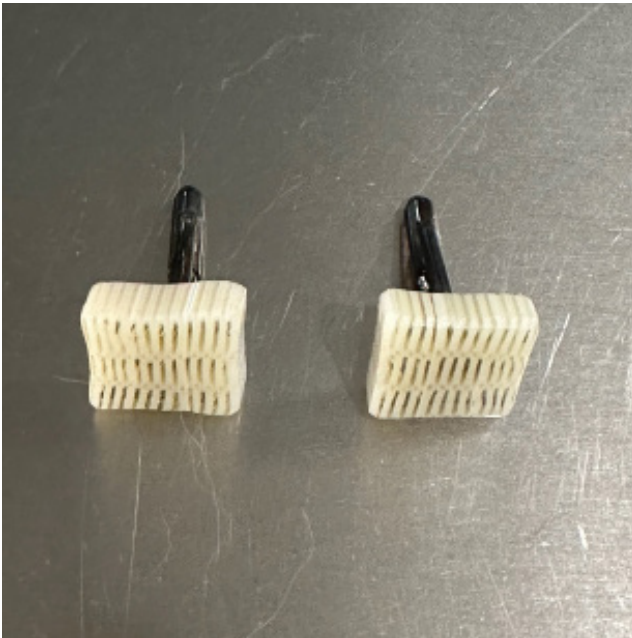
**Unacceptable:**

- busy, non-neutral background



**Acceptable:**

- square
- good lighting



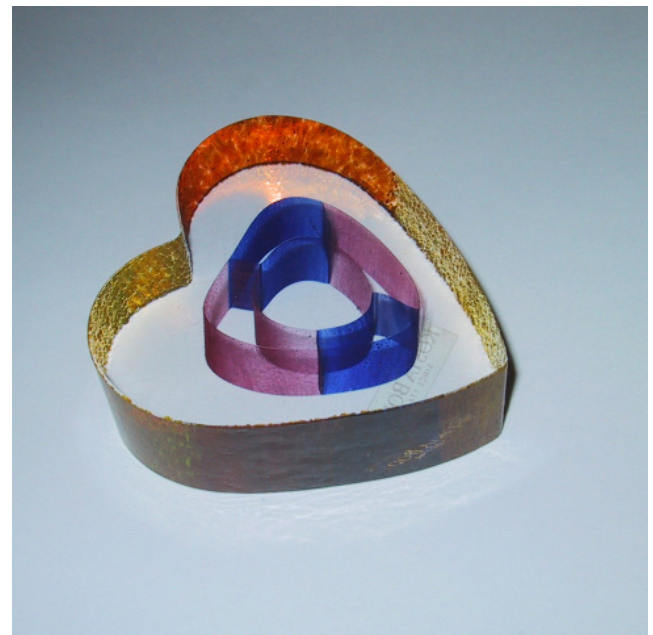
**Acceptable:**

- square
- neutral background
- objects are part of a set



**Unacceptable:**

- not square
- less than 500 KB, so it is pixelated



**Acceptable:**

- square
- more than 500 KB